

FOR IMMEDIATE RELEASE

So Many Animals, So Many Ways to Be Kind

The Humane Society of Williamson County and the American Humane Association Celebrate the 96th Annual Be Kind to Animals Week® on May 2 – 8

Leander, TX, April 21, 2010

“So many animals. So many ways to be kind.” That’s the inspiring theme of this year’s Be Kind to Animals Week®, an annual event started by the American Humane Association in 1915 to encourage compassion toward animals. Every year, animal shelters throughout the country hold special events during Be Kind to Animals Week to raise awareness about animals in our homes and communities and to celebrate the unique bond between humans and animals.

Be Kind to Animals Week is May 2 – 8, 2010. “This year, we will be celebrating with outreach to local schools, educational tours, and service project opportunities,” said Eran Albrecht at the Humane Society of Williamson County.

In 1952, Be Kind to Animals Week received the official endorsements of the U.S. and Canadian governments. It is now one of the oldest special week-long observances in the United States.

“Kindness toward animals is one of the building blocks of a humane and compassionate society,” said George C. Casey, interim president and CEO of American Humane. “Be Kind to Animals Week is the ideal opportunity to go above and beyond in caring for animals – and there are so many different and valuable ways to do just that.”

In honor of Be Kind to Animals Week, the Humane Society of Williamson County suggests the following ways to show appreciation for the animals around you:

- Commit to adopting your next pet from an animal shelter
- Report any suspected animal abuse or neglect
- Donate to or volunteer at your local animal shelter
- Spay or neuter your pets and encourage friends and family to do the same
- Spend quality time with your pet
- Make sure your pet has an ID tag and microchip
- Drive cautiously through areas populated by wild animals such as deer
- Plant flowers in your yard that will attract butterflies or hummingbirds
- Speak out in your community about the importance of respecting animals
- Visit www.americanhumane.org for activities children and adults can do together

About the Humane Society of Williamson County

The Humane Society of Williamson County (HSWC) is a not-for-profit 501(c)3 organization celebrating its 30th year of finding forever homes for deserving pets. HSWC is 100% funded by donations, grants and fees for services and receives no government funding. It is located at 10930 E. Crystal Falls Parkway, Leander, Texas, between 183A and Parmer Lane.

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