
PRESS RELEASE

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Humane Society of Williamson County *Wins Top Prize in Poetry Competition*

The Humane Society of Williamson County won the top prize for their submission in the second annual Community TechKnowledge 5-7-5 Haiku competition. Winners were announced at an award party at the Bob Bullock Texas State History Museum on September 27, 2007.

Local software company Community TechKnowledge Inc., (CTK) held its second annual "5-7-5" Haiku competition for local area non-profits. The grant program is designed to spotlight the creativity and passion that Central Texas nonprofit service professionals bring to their work and to our community using a Japanese style poem. This year there were four separate award categories: Health & Humane Services, Animal Welfare or Environmental Concerns, Arts, and Current CTK Customers.

The Humane Society of Williamson County's winning entry in the Animal Welfare or Environmental Concerns category was:

raining cats and dogs
our umbrella breaks their fall
shelter from the storm

"Creating our Haiku was a fun, creative and collaborative project. We bounced many different 5-7-5 syllable combinations around for weeks before settling on our final submission. At times many of us found ourselves counting the number of syllables in all of our sentences." says Janet Ott, Board President. "I think our final Haiku combination really captures the heart of our mission, say Gretchen Guyer, Operations Director. We are the *umbrella* or *safety net* for thousands of homeless cats and dogs in our community each year."

HSWC wishes to thank CTK and all the judges of the Haiku contest for this special award. The \$2,000 prize will be used towards preparing animals for our adoption program. All

animals in our adoption program receive a health exam, vaccinations, spay/neuter surgery and microchip prior to adoption.

About HSWC: *The Humane Society of Williamson County is a not-for-profit 501(c)3 no-kill animal shelter and adoption center founded in 1979. HSWC mission is to provide innovative programs and services to eliminate pet overpopulation and to improve the lives of pets and people in Williamson County. HSWC is 100% funded by donations, grants and fees for services. We receive no government funding.*

About Community TechKnowledge: *Community TechKnowledge (CTK) provides a suite of web-based software applications, reporting tools, and supporting services to hundreds of nonprofit and government organizations serving the health and human services sector. By offering completely secure database solutions that manage and report all types of client activity, CTK helps nonprofits to efficiently track program outcomes and the impact of human services and funding on communities. CTK is a private owned company and currently serves nonprofit service providers, government and funding organizations of all sizes across the United States and in the United Kingdom.*

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